



A compelling seminar to prepare you for practice today - in the real world, 7.5 continuing education contact hours. . . and its all *absolutely free**.

After you attend our *"Put it Into Practice"* Seminar you can expect to:

- ▶ Evaluate wounds and apply the most relevant and timely therapies - Vacuum Assisted Closure, Regranex, Apligraf, etc.
- ▶ Understand and make appropriate use of shoe modifications, taping, bracing and other conservative treatments.
- ▶ Conquer ethical coding in a managed care world.

This seminar is for all podiatrists who want to practice better and smarter.

Learn it today - Put It Into Practice tomorrow!

3 Dates and Locations:

September 21, 2002
Sheraton Gateway Hotel
San Francisco, CA

October 5, 2002
Sheraton LaGuardia East Hotel
Flushing, NY

November 2, 2002
Rosen Plaza Hotel
Orlando, FL

Seminar Schedule



8:00 a.m. to 4:30 p.m.
Lunch provided

Topics Include:

▶ Vacuum Assisted Closure, a proven wound healing therapy

Healing lower extremity wounds can be a challenge. We will discuss an effective form of wound healing -- Negative Pressure Wound Therapy as delivered by Vacuum Assisted Closure (V.A.C.) We will discuss the latest clinical advances and will learn specific acute and home care clinical applications for using Negative Pressure Wound Therapy. We will also take a brief look at Apligraf, Regranex and other therapies for persistent wounds.

▶ Conservative Treatments of Podiatric Conditions

Podiatrists have always known the benefits of using therapeutic shoes, along with AFO's, for the non-operative, and post-operative treatment of various foot and ankle challenges. We will demonstrate AFO casting techniques, the great opportunity for dispensing AFO's, and how shoes and shoe modifications are integrated.

▶ Ethical Aspects of Coding, Documentation and Billing

Using windows based computer software as a tool for accurate coding and documentation. Using the computer to properly use the Correct Coding Initiative (the -59 modifier), determine the global period and relative value units for any CPT code. Proper use of modifiers with specific podiatric examples.

This seminar is made possible, in part, through financial grants from Dermik Laboratories, Kinetic Concepts Incorporated (KCI) and Arizona AFO.

Invited Faculty

Lecturers may be changed without prior notification.

Mr. Ernesto Castro, C.Ped., Mesa, AZ
Custom Footwear, Inc.

Kenneth F. Malkin, DPM, FACFAOM, Caldwell, NJ
President, American College of Podiatric Medical Review
Caldwell Podiatry Center

Bret M. Ribotsky, DPM, FACFAOM, FACFAS, Boca Raton, FL
Past-President, ACFAOM
Consulting Editor, *Podiatry Coding Alert*
Former Chief of Foot Surgery, The Cleveland Clinic Foundation (Florida)

Scientific Chairmen:

Robert S. Marcus, DPM, FACFAOM, Teaneck, NJ
John H. Walter, Jr., DPM, FACFAOM, FACFAS, Philadelphia, PA

Continuing Education Contact Hours:

The American College of Foot and Ankle Orthopedics and Medicine is approved by the Council on Podiatric Medical Education as a sponsor of continuing education in podiatric medicine. Approximately 7.5 continuing education contact hours will be offered at each seminar.

About the locations:



San Francisco - The Sheraton Gateway Hotel, 600 Airport Blvd, Burlingame, CA 94010-1978 (650-340-8500) is located 3 miles from the airport and offers complimentary shuttle service. 15 miles from downtown San Francisco.



New York - The Sheraton LaGuardia East Hotel, 135-20 39th Avenue, Flushing, NY 11354 (718-460-6666) offers a courtesy shuttle to and from LaGuardia airport. Located in the 4th largest retail area in New York City.



Orlando - Rosen Plaza Hotel, 9700 International Drive, Orlando, FL 32819; (407-996-9700) is located 15 minutes from the airport and within minutes from all the Orlando attractions.

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